

Coach Certification Programs for Coaches and HR, OD, and L&D Professionals

Certified Emotional and Social Intelligence Workplace Coach

Approved by National Board of Certified Counselors (NBCC), Board Certified Coach (BCC) and International Coaching Federation (CCE).

Program prepares coaches, leaders, counselors and consultants to master their own emotional and social intelligence and then, how to use these skills to coach or lead others. This coach certification course focuses on the role of emotions and social behavior in the workplace.

- Know how to use **five** Social and Emotional Intelligence assessments with clients. Talent Smart EQ Appraisal, Emotions and Behavior in the Workplace (EBW), EQ-1 2.0, and Conflicts Dynamics.
- Understand what emotions are, where they come from and how to manage your “emotional stories”.
- Learn and apply the seven behavioral competencies of the SMARTER social and emotional intelligence process.
- Learn to design an emotional and social intelligence action plan using online coaching tools.
- Identify your thinking style and the impact to emotional resiliency.
- Build emotional literacy skills in the critical areas of toleration and empathy.

Optional: Register for the SEI Coaching and Assessment certification program that includes online assessment certification training.



Cynthia Kivland, Co-founder Workplace Coach InstituteSM, Inc. and President, Smart2Smarter: Coaching and Career Services for Smart People, is an accomplished organizational, performance, and training professional with over 25 years implementing talent optimization services aligned with business or career goals.

Cynthia is author of “Smart2Smarter: How Emotional and Social Connections Brings Humanity into the Workplace”, Amazon.com

24 hours

Currently being approved for an additional 6 hours



Leadership and Talent Management Coach

Approved by HRCI, ICF and BCC!

This program combines the global application of leadership, people management and coaching theory, ICF core competencies, and coaching techniques. The outcome is an engaged and inspired workforce led by principled ambassadors of humanity.

- Become skilled in using the 11 ICF Core Competencies.
- Learn specific leadership coaching skills, techniques, and questions to enhance your coaching capabilities.
- Co-create SMART goals, strategies, and actions using a Leadership Development Action Plan (L-DAP).
- Learn to integrate leadership and people management assessments into your coaching, using a coach-approach.
- Practice applying coaching models and leadership models to your coaching.
- Know how to integrate leadership coaching within a company’s overall talent management program.
- Receive *Coaching Winners* development guide, *People Management Primer*, and leadership coaching forms.



Nancy Branton, M.A., PCC, BCC, Co-founder Workplace Coach InstituteSM, Inc. is passionate about coaching and inspiring current and future leaders to build meaningful careers, realize enduring success, and be principled leaders that create engaging workplaces.

45.5 hours



*The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute’s criteria to be pre-approved for recertification credit.

37.5 hours



Approved Coach (Specialty Training Hours)
International Coaching Federation



For further program information or to register, contact info@workplacecoachinstitute.com or visit www.WorkplaceCoachInstitute.com

Join the WCI Humanity Community and enjoy 5% off all programs, products and certifications!

The Job Loss Recovery Program™ (JLRP) Certification Course

As professionals who work with individuals who have lost their job, we know that a client who does not project positive emotional energy is a less effective job seeker, despite the best resume or job search skills. This course teaches career counselors, coaches, EAP or HR professionals to learn and apply a scientifically proven process to guide individuals or groups to regain mental toughness and emotional resilience throughout the job search process. During this five week course you will:

- Understand the impact of unexpected job loss and how coaching can help.
- Learn how emotional mastery is needed to successfully move forward.
- Explain the JLRP scientifically proven process to clients along with the supporting research.
- Participate in role play(s) during class and group discussions.
- Create your own visualization script and deliver the script.
- Receive access to tools and support following the course.



Lynn Joseph, Ph.D, founder and president of Discovery Dynamics, Inc., is a psychologist, career transition specialist, and author of the acclaimed book, *The Job-Loss Recovery Program Guide: The Ultimate Visualization System for Landing a Great Job Now*, recently named by *WashingtonPost.com* the “Best Emotional Recovery” book following job loss.

10 hours



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About Workplace Coach Institute

Workplace Coach InstituteSM, Inc. (WCI) is dedicated to bringing a system of humanity and civility back into the global workplace. Co-founded by Nancy Branton, PCC and Cynthia Kivland, MCC, the company offers ICF, NBCC and Board Certified Coach approved certifications, along with corporate coaching or consulting, and career, leadership and HR training and assessments.

**Designed for the Global Workplace:
Public Programs & Custom Delivery –
Come Meet Us or We Can Meet You
at Your Place!**

Ask us about nonprofit, government, military and academic discounts!

- Delivered live via telephone conference and internet so you can participate from anywhere in the world.
- Leverages the power of a dedicated and focused learning community.
- Rigorous Accountability: You'll have homework and you'll be held accountable.
- Application-oriented. You'll be expected to apply what you've learned back in the workplace, and share during class.

We welcome the opportunity to bring any WCI program into your workplace or local coach association.

Spread Humanity in the Workplace

For further program information or to register, contact cynthia@workplacecoachinstitute.com or visit WorkplaceCoachInstitute.com

Personal Branding Strategy for Coaches

Program focuses on personal branding strategies to promote and advance your career coaching business, whether as an internal career coach or private practitioner. Learn how to create a brand persona to attract your ideal market, get crystal clear on your remarkable difference, and how to develop a compelling message to stand out and attract more clients. Program is delivered via videos covering key points on the branding process and how to apply to your business, as well as your client's success.



Certified Purposeful Branding and Marketing Coach™ Tanya Smith is among the top rising professionals in online marketing systems. Tanya helps coaches, consultants, and other service-based solopreneurs apply “smart and spicy” promotion techniques. Tanya's specialty is in sharing strategies and internet technologies for entrepreneurs to market themselves as power players in their industry. In 2011, Tanya was named in the top 10 of Most Intriguing Women by the National Association for Women on the Rise and 50 Fabulous Women Entrepreneurs by Black Business Women Online. Her perspectives have been featured in radio, print, and a number of well-known publications including *Bronze Magazine* and *Build Your Business: 70 Tips From A Collection of Experts*.

Connect with Workplace Coach InstituteSM, Inc.