

WCI's Career and Leadership Assessment Certification and Training Services

Workplace Coach InstituteSM, Inc. offers assessment certification programs using interactive webinar training, self paced online learning and through public or onsite workplace programs.

Career Assessment Certifications

www.workplacecoachinstitute.com/assessment-center/

SkillScan's Career Driver Online Assessment Training

"A Coaching Process for Career Turning Points"

Two-session program provides coaches, career practitioners and organizational career development professionals with a portfolio of self-assessment tools and strategies to:

- 1) help clients identify their greatest strengths and competencies;
- 2) gain a framework for integrating assessment results into a holistic profile of career themes;
- 3) assess transferable skill sets and areas for development; and
- 4) gain knowledge and tools for applying the results with other career themes (Activity- based values, Holland-based interests, Jungian Personality Themes, and more).

Your \$399.00 registration fee includes 2 GTP Assessments (\$50 value). This training is approved by HRCI for 6 recertification CEUs.

3 hours



Coming Winter 2011
**Certified Career
Assessment &
Direction Coach**

About Workplace Coach Institute

Workplace Coach InstituteSM, Inc. (WCI) is dedicated to bringing a system of humanity and civility back into the global workplace. Co-founded by Nancy Branton, PCC and Cynthia Kivland, MCC, the company offers ICF, NBCC and Board Certified Coach approved certifications, along with corporate coaching or consulting, and career, leadership and HR training and assessments.

Career Liftoff[®] Interest Inventory

Online and Audio Self Paced Certification

The Career Liftoff[®] is an interest inventory with precise occupational recommendations that reflect the modern world of work.

- The Career Liftoff Profile Report provides results on 6 occupational themes and 30 occupational scales.
- The Career Liftoff Interpretive Report provides a description of the 6 highest occupational scales and lists 15 careers for each scale.

Your \$98.00 registration fee includes 2 Career Liftoff assessments--1 for you and 1 for you to administer/interpret for a client, 2 hours of audios, PPT, users guide and coaching and career handouts.

The Page Work Behavior Inventory (PWBI)

(Audio-based, self-study program)

Page Work Behavior Inventory Assessment is based on the Big Five Personality Theory and Goleman's Emotional Intelligence model. During this program, you will learn how to use this assessment for career development, occupational choice, leadership and team development.

- Gain skills and a coaching process to help clients understand their leadership style and potential emotional intelligence.
- Learn how to interpret the report and coach on tailored development suggestions.
- Preview a team report.
- Learn how the PWBI work styles link directly to O*NET occupation's work styles.

Your \$199.00 registration fee includes 4 hours of audios, PPT, PWBI manual, Coach Interpretation Guide, two usages -- one for you and one for your client -- and the book *Coaching Winners: A Coaching and Development Guide* (\$70 value).

Golden Personality Type Profiler Assessment Certification (GTP)

(Audio-based, self-study program)

The GTP is a highly valid and reliable instrument. It is based on Jung's Theory. It measures individuals on five broad scales: Extraverted-Introverted; Sensing-Intuition; Thinking-Feeling; Sensing-Intuiting; Thinking-Feeling; Organizing-Adapting; and Tense-Calm. Within these five scales, there are a total of 36 facet scales that more fully identify a person's individuality. There is an **Individual GTP Report** (16 pages) and also a **GTP Team Report** (13 pages). These reports are used for the following purposes: Leadership Development, Executive Coaching, Team Building, Career Direction, Communication and Conflict Resolution.

Your \$399.00 registration fee includes 2 GTP Assessments (\$50 value). This training is approved by HRCI for 6 recertification CEUs.

NEW! Online and On Demand
Interactive Assessment Training.

- **Page Work Behavior Inventory**
- Self Paced Online Learning
- **Assessment Associates International 360**
- Self Paced Online Learning
- **Golden Personality Type Profiler**
- Self Paced Online Learning
- **Conflict Dynamic Profile[®]**
- Self Paced Online Learning
- **SkillScan's Career Driver Online Assessment Training Program**
- Webinar
- **Career Liftoff**
- Self Paced Online Learning

Spread Humanity in the Workplace

For further program information or to register, contact cynthia@workplacecoachinstitute.com or visit WorkplaceCoachInstitute.com

Connect with Workplace Coach InstituteSM, Inc.

WCI's Career and Leadership Assessment Certification and Training Services

Professional Development Assessment Certifications

www.workplacecoachinstitute.com/assessment-center/

Conflict Dynamics Profile®-I Assessment Certification

Online Self-Paced Training

The Conflict Dynamics Profile® (CDP) is based on the Conflict Dynamics Model and is a research-based. It focuses on behaviors and assumes people can change their behaviors with awareness and coaching.

Gain assessment and coaching skills to:

- Administer the CDP®-I.
- Interpret a client's CDP®-I report.
- Explain to other about the Conflict Dynamics Model and the Path of Conflict.
- Enhance your conflict coaching techniques to assist leaders and career clients.

Your \$199.00 registration fee includes a CDP Assessment and an Individual Development Guide (\$50.00 value).

The Emotional Intelligence Skills Assessment and Coach Training Program™

Teleclass or Onsite Learning Groups

Are you ready to coach clients on how their emotional mood and social behavior impacts performance, motivation, relationships, sales and workplace results, and then coach them to develop or enhance their social interactions and emotional impact? Learn how...

- to coach or deliver a training program that leverages the five skills of emotional and social intelligence - Perceiving, Decision-making, Achieving, Influencing, and Managing.
- from case studies, bottom line impact statistics, and the latest customer research related to emotional or social intelligence.

Each five-week program is limited to 16 coaches.

Your \$1,395.00 registration fee includes the Comprehensive Facilitator guide, 2 EISA360 assessments, 2 books and one mentor coaching session (over \$500 value). **(Non Profit, Government, Education, and WCI Graduates: \$1,095.00)**

Graduates receive a 25% discount on future EISA assessments or materials when purchased through WCI.

AAI 360° Leadership Assessment Certification

(Audio-based, self-study program)

The AAI 360° Leadership Assessment provides leaders and aspiring leaders with feedback on 17 leadership competencies in 5 behavioral clusters.

This 360 tool provides leaders with knowledge on how peers, managers, direct reports and clients "observe and perceive" their strengths as well as the leadership competencies to develop. There's no limit on the number of raters and it allows for rater comments.

Your \$249.00 registration fee includes 2 hours of audio lecturettes, along with PPT, reading materials and the *Coaching Winners* book with 270+ development activities. After you complete the training, you can then purchase the assessment at a discounted rate.

Creatrix® Certification Programs

Creatrix® Assessment Coach Certification™ Teleclass

Attend this program and learn how to coach people to grow in their creativity, risk taking and their innovative capacity.

Your \$495.00 registration fee includes 2 Creatrix® Innovation Assessments, 4 hours of Webinar based training that includes 2 hours of mentor group coaching, tools and interpretation tips.

Onsite Creatrix® Innovation Certification Train-the-Trainer Program

This one day, on site workshop prepares you to administer the Creatrix® and conduct innovation workshops.

Your \$1,200.00 registration fee includes a manual with handouts and exercises, a PowerPoint presentation, CD with movie, and other materials to conduct workshops using the Creatrix® individual and group assessment to: 1) Create Cultures of Innovation, 2) Boost Teams to be more Innovative, and 3) Coach Individuals to be more Innovative.

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